

Date December 10, 1997
Project University of Georgia Physical Master Plan
Subject Institutional Mission and Strategic Plan, Section II.A
From Ayers/Saint/Gross
To University of Georgia

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The following are the highlights of the current University of Georgia Mission Statement and Strategic Plan, 1995 - 2000.

1. THE MISSION OF THE UNIVERSITY OF GEORGIA

The University of Georgia is a land and sea-grant university as well as the state's flagship institution of higher education. The following are its stated core characteristics:

1.1 Integration of Three Missions

The integration of teaching, research, and service is a defining characteristic of the university as a land and sea-grant institution.

1.2 Commitment to Undergraduate Learning

The university has increased the presence of senior faculty in the classroom and intends to deepen its commitment to undergraduate students by creating a better learning environment

1.3 Pursuit of Scholarship

The University embraces a broad array of scholarly inquiry in the form of research and creative works in most fields of advanced studies.

1.4 Call to Service

Throughout its history, the university has brought its expertise to bear on a host of public service programs affecting Georgians in every county.

1.5 Balancing Act on Enrollment

To cope with the escalating demand, the university has correspondingly raised admissions standards in order to maintain a balance between enrollment growth and the quality of the learning environment.

1.6 A Culture of Quality

With the state's support, the university aspires not only to maintain but also to improve the quality of its faculty and staff by raising salaries to region-leading levels.

1.7 Advocate for the Environment

The university has established environmental literacy and stewardship as an institutional priority.

1.8 Partnership with Industry and Peers

State-supported schools everywhere are being called upon to improve their efficiency and accountability - to make the most of their budgets. One of the best ways to accomplish this is through cooperative agreements with other University System institutions and with private industry.

1.9 Contributions to Georgia's Development

In fulfilling its mission of instruction, research, and public service, the university is actively involved in the economic, social, and cultural development of the state.

1.10 Cultural Diversity

University initiatives promoting cultural diversity serve to enrich the academic environment and build respect for cultural differences.

1.11 A Global View

Through technological innovation and economic interdependence, the university is compelled to extend its mission to international programs and development projects.

2. STRATEGIC PLAN

The development of a strategic plan requires selecting areas of emphasis for near-term planning rather than recounting institutional strengths. The following are the plans stated themes and objectives:

2.1 Theme 1

The university will strengthen its land-grant and sea-grant commitment to scholarly inquiry and its application by providing support where it will be most valuable and by seeking new external funding opportunities.

2.2 Theme 2

The university will provide curricula, degree requirements, and instructional methods that respond to student's educational objectives and reflect its land-grant and sea-grant mission.

2.3 Theme 3

The university will foster cultural diversity in its student body, faculty, and staff as well as sensitivity to cultural diversity in its programs, policies, and procedures.

2.4 Theme 4

The university will broaden the international perspective of its teaching, research, service, and co-curricular programs.

2.5 Theme 5

The university will expand its commitment to environmental programs and stewardship.

2.6 Theme 6

The university will take advantage of new technologies to improve the quality and research of its academic, research, and service programs.

Date January 16, 1998
Project University of Georgia Physical Master Plan
Subject Principles for the Physical Plan (Section II.B)
From Ayers/Saint/Gross
To University of Georgia

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These principles are the result of over 200 meetings with 2300 people in an attempt to encapsulate the collective vision that the UGA Community has for their physical plan.

1 CREATE THE OPTIMAL STUDENT ENVIRONMENT

The physical plan should support the mission of the university by creating the optimal student learning environment. This plan should support an increase in the quality of the undergraduate experience while encouraging a traditional living/learning environment on campus.

2 EXTEND THE CHARACTERISTICS OF NORTH CAMPUS

The University of Georgia should hold North Campus sacred - both the physical place and its inherent planning principles or characteristics. Those principles should inform the enhancement of South and East Campus as well as the future development of any areas beyond by connecting and linking the campus together.

3 DEVELOP A CONNECTED CAMPUS

The campus open space network should create a broad sense of collegiality, increased safety, and a strong walking environment. This open space system should be memorable and easy to navigate with an ordered pattern of landmarks placed within a straightforward network of routes. The plan should strengthen existing open spaces and provide for new spaces through the placement of future facilities.

4 DEFINE AND PROVIDE FOR THE CURRENT AND FUTURE FACILITY NEEDS

The physical needs of university programs should be assessed against their current size as well as projected needs to allow for anticipated future growth. The facilities assigned to each program should have the best possible fit of both campus location and building/space requirements.

5 PROVIDE FOR ACADEMIC AND STUDENT NEEDS ON CONTIGUOUS LAND

A rich blend of elements create both a traditional undergraduate college and a modern research university – campus buildings, open space, paths, roads, service access, transportation, parking, as well as the surrounding community. The blending and overall balance of these elements is a critical determinant of the physical excellence of a campus. A policy of renovation, addition, and appropriately placed infill projects within the existing main campus land holdings will further enrich campus life.

6 DEVELOP COMPREHENSIVE SOLUTIONS TO TRAFFIC, PARKING, AND INFRASTRUCTURE ISSUES

Parking, transportation, and infrastructure must be integrally related to every other issue associated with this plan. A circulation and utilities network should be created that provides for safe and efficient campus transit and services in coordination with regional systems.

7 PARTICIPATE IN REGIONAL COORDINATION

The campus plan will be strengthened if efforts are made to ensure that it is complimentary to the Athens/Clarke County comprehensive plan. A policy of long term regional coordination should be implemented.

8 PREPARE FOR SUSTAINED IMPLEMENTATION

One true measure of the success of a comprehensive plan is the extent to which it is skillfully implemented over time. Policies should be created and reinforced to ensure the effective implementation or policing of the plan.



T e c h n i c a l M e m o r a n d u m

Date February 18, 1998
Project University of Georgia Physical Master Plan
Subject Administrative Confirmation by the Cross Team of the Board of Regents (Section II C)
From Ayers / Saint / Gross
To University of Georgia

This technical memorandum is to serve as a cover for the meeting minutes to follow.

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The objective of this meeting was for the staff of the University System of Georgia Board of Regents to confirm their understanding of the University's goals for the physical master plan in relation to the Institutional Mission Statement and Strategic Plan. In addition, the staff of the University System of Georgia Board of Regents was given this opportunity to relate issues of physical planning to issues of academic planning.

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Meeting Report

PROJECT NAME: University of Georgia Physical Master Plan

PROJECT NUMBER: Ayers/Saint/Gross No. 9740

MEETING DATE: February 18, 1998

SUBJECT: Regents Cross Team Meeting #1

ATTENDEES:

Mark Demyanek,	Board of Regents Director of Environmental Affairs
J. Hollis Dorsey, Jr.,	Board of Regents Program Manager
John Wolfe, Jr.,	Board of Regents Assoc. Vice Chancellor, Academic Affairs
Jean Bronaugh Wright,	Board of Regents Program Manager
John Orr,	Athens Clarke County Planning Department
John Stockbridge,	Athens Clarke County Planning Department
Tom Bowen,	UGA Assist. Vice President, Academic Affairs
Bob Bugbee,	UGA Assoc. Vice President, Budget Division
Ryan Nesbit,	UGA Assistant Director of University Architects
Danny Sniff,	UGA Director of University Architects
Adam Gross,	Ayers/Saint/Gross
Luanne Greene,	Ayers/Saint/Gross
Suzanne Holden,	Ayers/Saint/Gross

DISCUSSION:

1. The Space Planning Analysis component of the Master Plan should be heavily noted to explain specific deviations from the national space standards. It is anticipated that some modifications will be made to reflect the age, inefficiency, and poor conditions of many UGA buildings.
2. The Master Plan will have building sites indicated but not necessarily assigned to a particular use or program.
3. Very large buildings will have a greater magnitude of maintenance and programming issues as they age. When a huge building becomes obsolete for its original use, there is a huge problem of renovation and reuse. Smaller buildings are more conducive to the traditional university cycle of renovation and change to a lower intensity use.
4. The Regents do not want the building of dorms by UGA to be viewed as a limitation to private development by the local community. There are now precedents for privatizing the development of dorms; however there is then a loss of the academic leadership and social nurturing that the university's Student Services can provide.

*We will proceed in reliance on this report.
Any discrepancies should be brought to our
attention within seven (7) days.*

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2/18/98
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5. The Planning Principles need to more strongly address environmental stewardship. There are likely to be more restrictive changes to the current storm water regulations that the University follows that will have an impact on future infrastructure and building projects.

Respectfully submitted,

AYERS/SAINT/GROSS, INC.

Luanne Goodson Greene, AIA
Senior Associate

Copies to: All Attendees